

EUROPEAN FREERIDE FESTIVAL

Livigno, Italy - January 31 – February 4, 2015

PROVISIONAL PROGRAM IS READY AND APPLICATIONS FOR VOLUNTEERS ARE OPEN

Livigno announces the **European Freeride Festival 2015** provisional program, which will take place from January 31st to February 4th, and opens the application for volunteers to join the event staff.

Following the **Livigno Freeride Project** launched in autumn 2013, a ground breaking touristic concept on the Alps with open Freeride areas to everyone, the Valtellina top resort is thrilled to host the European Freeride Festival 2015. The provisional schedule of the event promises a week full of exciting powder days and a bunch of sport and lifestyle activities throughout the week.

'FREERIDING FOR ALL is the slogan for this first edition of the European Freeride Festival' states **Luca Moretti**, President of the Livigno Tourist Office. *'This event will offer everyone a chance to enter and experience the world of Freeriding with awareness, offering a fantastic program of activities'*.

The program includes events around all possible Freeriding disciplines, such as ski, snowboard, telemark, ski-alp and as well as entertaining and educational activities for both beginners and experts. Business to business highlights will make the event an attractive happening for shops, industries and media.

With an extraordinary 5-days-program, everyone is welcome to celebrate the world of Freeriding in the breath taking resort of Livigno, also known as the 'Italian small Tibet'.

22 activities are confirmed already: a Snow-Ski Alp contest and a qualification event for the **Freeride World Tour**; the first **European Freeride Forum** for media, industries, agencies and athletes will be hosted - an interactive session developed in association with **Outdoor Sport Valley** and the **Swiss Institute for Avalanche Research**; the **Freeride Film Festival** will present 8 hours of films in 4 different panels; more than 20 brands will be present at the **Freeride Test Village**; workshops, clinics, camp, party and live music will be announced soon.

Moreover the European Freeride Festival opens the **application process for voluntary workers** who want to be part of the event staff to live a unique experience and connect with other freeride lovers. If you are interested to become a volunteer, please send your application and CV to info@europeanfreeridefestival.com. The main requirements are a good knowledge of English spoken language, a positive attitude, team workskills and, most important, passion for freeriding.

Download provisional program, press release and picture here:

[www.europeanfreeridefestival.com/downloads/EFF15 PR2 Program-Volunteers.zip](http://www.europeanfreeridefestival.com/downloads/EFF15_PR2_Program-Volunteers.zip)

PROVISIONAL PROGRAM (by place/activity)

OUTDOOR ACTIVITIES

Everyday from 9.00am to 3.00pm **Freeride trip with guides and heli** (to be booked)

Everyday from 9.00am to 3.00pm **Freeride Camps**

Saturday (January the 31st)

from 9.00am to 1.00pm site inspection for Snow-Ski Alp race

Sunday and Monday (February the 1st and 2nd)

from 9.00am to 12.00am **Snow-Ski Alp Race (only Sunday)**

from 9.00am to 3.00pm **Freeride Test Village and Artva Clinics**

from 9.00am to 3.00pm **Telemark Experience + Sliptboard Experience**

Monday and Tuesday (February the 2nd and 3rd)

from 9.00am to 3.00pm **Freeride Contest**

from 7.00pm to 10.00pm **spritz time & dinner**

STAGE AREA

Everyday from 3.00pm to 4.00 pm: presentations, prize givings, spritz time and live music.

Monday the 1st February : **Lumberjack Triathlon**

PLAZA PLACHEDA – BOOKING DESK

Everyday from 9.00am to 6.00 pm: Check-in, welcome kit and passes, booking activities, Bus Ticket

PLAZA PLACHEDA – RACE OFFICE

Everyday from 9.00am to 6.00 pm registrations, info riders, riders meeting, media office

PLAZA PLACHEDA – CONFERENCE HALL

Sunday (February the 1st)

from 4.00 pm to 6.00pm **Workshop Custom Made**

from 9.00pm to 10.00pm **social dinner with music and party**

Monday (February the 2nd)

from 3.00pm to 5.00pm **Photo Workshop**

from 5.00pm to 7.00 pm **Freeride Forum**

Download the complete program here:

www.europeanfreeridefestival.com/downloads/EFF15_PR2_Program-Volunteers.zip

SATURDAY 31 JANUARY (ARRIVAL DAY, RACE REGISTRATIONS, RACE INSPECTIONS, WELCOME EVENT, FIRST ACTIVITIES)



TIME/PLACE	Plaza Placheda RACE OFFICE	Plaza Placheda BOOKING DESK	OUTDOOR	OUTDOOR	OUTDOOR	STAGE AREA	CITY
9.00 - 10.00	REGISTRATIONS FOR "SNOW-SKI ALP" RACE and FREERIDE CONTEST	CHECK-IN; HAND-OUT PASS; BOOKING OF ACTIVITIES	illustrating and explaining the route SNOW-SKI-ALP	FREERIDE CAMP A (DAY 1 - practice and theory)	TOUR EXCURSION (GUIDE+HELI)		
10.00 - 11.00							
11.00 - 12.00							
12.00 - 13.00							
13.00 - 14.00							
14.00 - 15.00							
15.00 - 16.00							
16.00 - 17.00							
17.00 - 18.00	RACE MEETING ALP						
18.00 - 19.00						WELCOME EVENT	
19.00 - 20.00						WELCOME SPRITZ	
20.00 - 21.00							
22.00 - 23.00							WELCOME PARTY & MUSIC
23.00 - 24.00							

SUNDAY 1 FEBRUARY (SNOW-SKI-ALP RACE, REGISTRATION FREERIDE CONTEST, FILM FESTIVAL, DIFFERENT ACTIVITIES)

TIME/PLACE	Plaza Placheda RACE OFFICE	Plaza Placheda BOOKING DESK	Plaza Placheda GYM / CONFERENCE HALL	OUTDOOR	OUTDOOR	OUTDOOR	OUTDOOR	STAGE AREA	CITY
9.00 - 10.00	REGISTRATIONS FOR FREERIDE CONTEST	CHECK-IN; HAND-OUT OF EVENT PASS; BOOKING OF ACTIVITIES		FREERIDE CAMP A (DAY 2 - practice and theory)	FREERIDE CAMP B (DAY 1 - practice and theory)	FREERIDE TEST MOTTOLINO VILLAGE (TRANSCOVER CLINIC at 11.00 and 14.00)	TOURS (GUIDED+HELI) + TELEMAR EXPERIENCE + SPLITBOARD EXPERIENCE	"SNOW-SKI ALP" RACE (start and end in downtown)	
10.00 - 11.00									
11.00 - 12.00									
12.00 - 13.00									
13.00 - 14.00									
14.00 - 15.00									
15.00 - 16.00									
16.00 - 17.00									
17.00 - 18.00	RACE MEETING FREERIDE		Workshop Custom Made						
18.00 - 19.00									FILM FESTIVAL 1
19.00 - 20.00									
20.00 - 21.00									
21.00 - 22.00									FILM FESTIVAL 2
22.00 - 23.00									

MONDAY 2 FEBRUARY (QUALIFICATIONS FREERIDE CONTEST FREERIDE FORUM and DIFFERENT ACTIVITIES)

TIME/PLACE	Plaza Placheda RACE OFFICE	Plaza Placheda BOOKING DESK	Plaza Placheda GYM / CONFERENCE HALL	OUTDOOR	OUTDOOR	OUTDOOR	OUTDOOR	STAGE AREA	CITY
9.00 - 10.00	RACE OFFICE: INFO FOR ATHLETES AND MEDIA SERVICE	INFO POINT; HAND-OUT OF EVENT PASS; BOOKING OF ACTIVITIES		FREERIDE CONTEST (QUALIFICATIONS)	FREERIDE CAMP B (DAY 2 - practice and theory)	FREERIDE TEST CAROSELLO VILLAGE (TRANSCOVER CLINIC at 11.00 and 14.00)	TOURS (GUIDED+HELI) + TELEMAR EXPERIENCE + SPLITBOARD EXPERIENCE	LUMBERJACK TRIATHLON	
10.00 - 11.00									
11.00 - 12.00									
12.00 - 13.00									
13.00 - 14.00									
14.00 - 15.00									
15.00 - 16.00									
16.00 - 17.00									
17.00 - 18.00	RESULTS QUAL and RACE MEETING		Photography Workshop						AUTOGRAPH SESSION
18.00 - 19.00			FREERIDE FORUM						FILM FESTIVAL 3
19.00 - 20.00									
20.00 - 21.00						SPRITZ TIME & DINNER CAROSELLO			
21.00 - 22.00									FILM FESTIVAL 4
22.00 - 23.00									
23.00 - 24.00									PARTY

TUESDAY 3 FEBRUARY (FINALS FREERIDE CONTEST, AWARDS, FINAL DINNER & PARTY and DIFFERENT ACTIVITIES)

TIME/PLACE	Plaza Placheda RACE OFFICE	Plaza Placheda BOOKING DESK	OUTDOOR	OUTDOOR	OUTDOOR	STAGE AREA	CITY
9.00 - 10.00	RACE OFFICE: INFO FOR ATHLETES AND MEDIA SERVICE	INFO POINT; HAND-OUT OF EVENT PASS; BOOKING OF ACTIVITIES	FREERIDE CONTEST (FINALS)	FREERIDE CAMP B (DAY 3 - practice and theory)	TOURS (GUIDED+HELI)		
10.00 - 11.00							
11.00 - 12.00							
12.00 - 13.00							
13.00 - 14.00							
14.00 - 15.00							
15.00 - 16.00							
16.00 - 17.00							
17.00 - 18.00						AWARD CEREMONY, CLOSING EVENT	
19.00 - 20.00						SPRITZ TIME + LIVE MUSIC	
20.00 - 21.00					DINNER & MOON RIDE MOTTOLINO		
21.00 - 22.00							
23.00 - 24.00							FINAL PARTY

WEDNESDAY 4 FEBRUARY (DIFFERENT ACTIVITIES and DEPARTURE)

TIME/PLACE	Plaza Placheda RACE OFFICE	Plaza Placheda BOOKING DESK	OUTDOOR	OUTDOOR
9.00 - 10.00	RACE OFFICE: INFO FOR ATHLETES AND MEDIA SERVICE	INFO POINT and BUS TICKET	ALTERNATIVE DAY FOR FREERIDE CONTEST	TOURS (GUIDED + HELI)
10.00 - 11.00				
11.00 - 12.00				
12.00 - 13.00				
13.00 - 14.00				
14.00 - 15.00		BUS TO MUNICH		



European Freeride Festival Contacts

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Instagram: www.instagram.com/europeanfreeridefestival#

TW: www.twitter.com/europeanFF

phone: 0039.059. 9783397

The Italian "Little Tibet". A holiday paradise for people who know how to choose.

Livigno is one of the Alps' most renowned tourism stations - THE VALTELLINA'S FLAGSHIP RESORT - and is set between the Stelvio National Park and the Swiss National Park. Over the decades the town has flawlessly preserved its environmental, natural and architectural characteristics. Way has been made for modernity but always in keeping with the local culture and traditions, and maintaining the surrounding areas as pristine as ever. This is why Livigno is paradise for anyone who LOVES HOLIDAYS CLOSE TO NATURE and wishes to spend time relaxing, breathing in fresh air and enjoying the mountain sunshine. All you need to feel great in Livigno is to take a look at the mountains that cradle the valley, and take in the impressive view of the mounts that roll gently from 3,000 to 1,800 metres. Livigno conveys PEACE AND SERENITY and is ideal for a winter or summer holiday taking strolls along foot and cycle paths or enjoying mountain biking and trekking, alpine skiing, snowboarding, telemark and nordic skiing.

Web - www.livigno.eu - #Livigno

FB - www.facebook.com/LivignoFeelTheAlps

TW - twitter.com/Livigno

YT - www.youtube.com/livigno08

G+ plus.google.com/u/0/104853256005766053958/posts

*The European Freeride Festival is an event by **MOON . MO**untain & **O**utdoor **N**etwork, italian agency for communication and events planning, in collaboration with Livigno Turistic Promotion company.*